

Digital safety is a family affair.

Help kids explore the Web safely by keeping parents informed of which sites they are visiting, and blocking harmful or inappropriate sites.⁴



2X

Younger identity theft victims are twice as likely to experience new account fraud than older victims.¹



49%

Parents of children ages 5-17 have had to abandon some, if not all, of their previous rules for screen time in 2020.²



60%

Parents are concerned they don't have enough time to keep track of what their child is doing online.²



52% ↑

In 2020 parents expressed concerns about cyber safety risks as children spent 52% more time a day in front of screens on school days.^{2,3}

Stay informed while giving your children the freedom to explore their connected world safely. Norton Parental Control⁴ tools help monitor the sites they visit, block harmful or inappropriate content, and manage the time they spend online.



MONITOR ONLINE ACTIVITY



USE SIMPLE SETTINGS



BLOCK UNSUITABLE SITES



GAIN VALUABLE INSIGHTS



SET SCREEN TIME LIMITS



TEACH HEALTHY HABITS

No one can prevent all cybercrime or prevent all identity theft.

¹ Younger adults are defined as 18-54, older adults are defined as 55+. Based on an online survey of 5,020 US adults conducted by The Harris Poll on behalf of NortonLifeLock™, January 2020.

² Based on survey conducted online within the United States by The Harris Poll on behalf of NortonLifeLock from August 4-7, 2020 among 1,002 parents of children ages 5-17

³ 2.9 hours before the pandemic vs 4.4 hours during.

⁴ Norton Parental Control can only be installed and used on a child's Windows PC, iOS and Android devices but not all features are available on all platforms. Parents can monitor and manage their child's activities from any device – Windows PC (excluding Windows 10 in S mode), Mac, iOS and Android – via our mobile apps, or by signing into their account at my.Norton.com and selecting Parental Control via any browser.

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